CASE STUDY

Enhanced visibility delivers transportation cost savings

Peet's Coffee: Leveraging transportation KPI tracking to drive costs down

Since 1966, Peet's Coffee has offered superior beverages by sourcing the best coffee beans and tea leaves in the world and adhering to strict high-quality and taste standards. With over 50 years of experience and 5,000 employees, Peet's is available in 12,000+ grocery stores across the United States.

Challenges

Peet's did not have concise data visibility across all modes of transportation. Transportation stakeholders had access to several data sources—including internal sales order and carrier billing data—with no way to tie those disparate data sources together to establish one source of truth in a business intelligence (BI) tool. The company knew that accuracy and efficiency gains were achievable with the help of the right partner to optimize its transportation finance processes and distribution network.

At a glance

Project goals

- Consolidate transportation data into a single source of the truth
- Gain visibility across all modes of transportation
- Key performance indicator (KPI) monitoring for efficiency and cost saving improvements

Solution

- Infios's myShipINFO® (MSI) solution

Features and benefits

- Achieved financial and operational KPI visibility across all distribution channels
- Creation of allocation and accrual dashboards

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Peet's Coffee

Solution

Peet's Coffee selected Infios to help with its KPI tracking and data visibility because of its existing relationship with Infios's freight pay and carrier sourcing operations. Infios implemented its proprietary web-based platform, myShipINFO® (MSI), to provide enhanced visibility to Peet's transportation expenses. Using the BI tool embedded within MSI, Infios established custom fields for KPI analysis and implemented robust visualizations.

"The journey with Infios has been great. We were operating in the dark with our data, but as our engagement with them progressed from parcel audit to freight payment, we've gained financial and operational visibility to KPIs without us needing to do any heavy lifting."

Marc Dorau
Senior Manager of Logistics, Peet's Coffee

Results

With the implementation of myShipINFO®, Peet's achieved KPI visibility across all distribution channels. Using the BI tool, it was finally able to create allocation and accrual dashboards and evaluate cost optimization opportunities that drove hard savings and internal efficiencies.

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