

# 5 ways TMS drives business strategy



You may already know that a strong Transportation Management System (TMS) helps control freight costs—that's a given. But what you might not know is how much more it can do. From improving service levels to enabling smarter decisions, the right TMS supports broader business goals that go far beyond transportation.

Here are five ways a TMS can deliver impact for your high-level business goals:



## 1. Better operational management

Time is always of the essence in transportation. Configuring a TMS to automate time-consuming, manual processes for your employees helps them be more productive.



## 2. Increased shipment visibility

With TMS as the single point of record for all your shipment data, tracking shipments and managing exceptions becomes easier for your employees, carriers and/or customers.



## 3. Improved efficiency

Help your team and carriers collaborate and communicate easier and faster with load-level details shared directly from the TMS—helping everyone get more done.



## 4. Higher service levels

With your entire network performing at its peak, service levels will improve and solidify working relationships with carriers and customers.



## 5. Stronger competitive positioning

Transportation is still an industry built on relationships. Developing solid processes and performance goes a long way toward building trust with customers and carriers and making yours a brand they are loyal to.



If your TMS isn't supporting your strategic business goals, you're leaving value on the table.

Read our eBook—The ultimate TMS buyer's guide—to learn how a modern TMS should integrate with your tech stack to drive efficiency and reduce transportation costs.

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