Mobile business intelligence for direct store delivery

Aggregate and integrate data into a useful tool for better decision making.

Our mobile business intelligence solution is a web-based, decision-analysis solution that helps you operate and improve your business by integrating key, timely data from your back office programs into one customizable and easy-to-read dashboard that can be shared with others. Whether in the office or with a customer in the field, the sales force now has an interactive tool with accessible and consolidated information to allow faster identification of inefficiencies, sales trends, and overall improved decision making. Our solution is powered by Salient, the market leader in data mining and analysis.

This business intelligence solution comes with a suite of predefined dashboards and reports that are ready for use upon implementation, including several that are mapped to the Infios route accounting system. And like our other configurable and adaptable supply chain management solutions, users of our business intelligence solution can quickly and easily build detailed and customized reports with this robust dashboard and report generator.
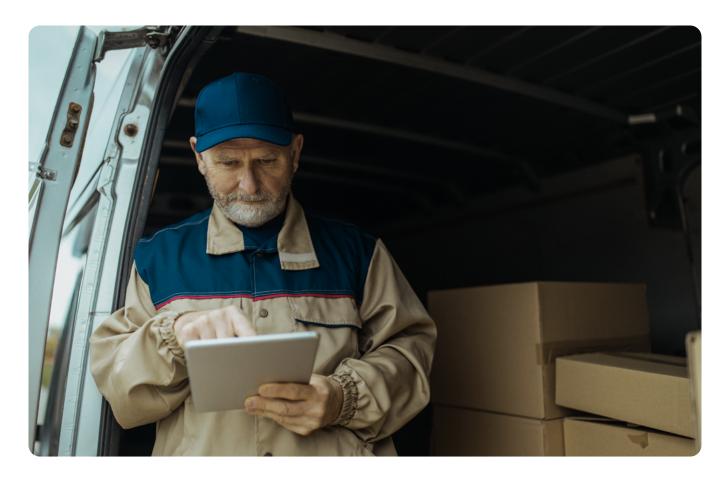
Key benefits

Web-based: access your data from anywhere

Customizable and easy-to-read dashboard

Powered by Salient, the market leader in data mining and analysis

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Fields for inclusion in dashboard and report filters include:

- Accounts receivable
- Customer inquiry
- Product inquiry distribution by customer
- Distribution by product
- Customer distribution margin breakdown
- Margin exceptions
- Reasons for returns
- Returns by salesperson
- Returns by product
- 4-month returns by salesperson: $ net
- 4-month returns by salesperson: cases

- Chain sales
- MTD YTD customer sales
- Non-buying customers
- Selling day comparison MTD/YTD
- YTD net by customer
- YTD net by product
- Inventory and sales trend
- Products on order
- Customer sales trend
- Customer sales history
- Selling days YTD

In a time when more and more data, numbers and figures are commonplace, this business intelligence tool helps you aggregate and integrate that data into a useful tool for better decision making. It provides you with expanded visibility of operation and sales, giving you real-time data and custom analysis that will further drive supply chain efficiencies and mark a competitive advantage.

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