# Deliver full lifecycle Shipment and Order Visibility

## Digitizing and automating shipment and order tracking

Establishing processes for monitoring the movement of inbound freight is essential for companies working in the global supply chain. Digitizing and automating shipment and order tracking alleviates these issues and offers many benefits:

## Key benefits

**Multimode visibility from origin to destination**
See the full shipment lifecycle across all modes—ocean, air, rail, drayage, and trucking —in a single hub.

**Structured, accessible and usable data**
Standardize fragmented supply chain network into accessible, useful formats.

**Network integrations configured to logistics processes**
Support existing logistics platforms and networks without dramatic changes to workflows and processes.

**Accessible information source for all supply chain parties**
Share updates on-demand from logistics partners, configured to push alerts when specified triggers are hit, or exported automatically via API to existing ERP.

**Efficiently scale business processes**
With a purpose-built visibility system for shipment and order tracking, companies can scale faster without adding linear labor resources to logistics and supply chain departments.

**Gain control of the flow of goods**
Visualize a comprehensive view of inventory cycles for every item and SKU, minimizing safety stock levels and drastically reducing overhead.

The Shipment and Order Visibility feature creates a unified system for inbound freight across the multimodal network. Data can be viewed at the vessel, container, order, or item level, providing the information to strategically plan and execute supply chain operations. It ultimately eliminates gaps in logistics plans to improve the reliability of shipment deliveries and reduce overall operating costs.

Download the full eBook or contact us today to see how shipment and order visibility can deliver full lifecycle transportation execution.

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